



**Southern Africa Development Community
Digital Broadcasting Migration
Working Forum**

Four Points by Sheraton Hotel

17 to 19 August 2009

Port Louis

Mauritius

**"Today's preparation determines
tomorrow's achievement"**



Introduction

Migrating in Unison

On 26 June 2009, the Southern Africa Development Community (SADC) Ministers responsible for Telecommunications, Postal and ICT resolved to highlight the need for SADC to migrate from analogue to digital broadcasting at least by end of December 2013. This date is to allow for at least a year and half for SADC to sort out any policy, regulatory or operations pitfalls that the community could meet during the migration process. This resolution by the Ministers paved a way for a harmonised migration to digital broadcasting and coordinated effort by all stakeholders in the region.

As we now move towards a digitised world of broadcasting, it is critical to acknowledge that it is a difficult task to migrate from analogue to digital migration and learn from the early migrators of what type of challenges are ahead from us. We need to acknowledge the requirement for the region to focus on the consumer as we migrate to the digital broadcasting services. We, therefore, note that our national switchover policies or strategies need to be transparent, timely and technologically neutral. It is essential that the Communications and Public Relations Departments in our ministries and regulators should be strengthened and to ensure that information is made easily accessible to all stakeholders especially the consumers.

There are strategic issues surrounding the effective migration to digital broadcasting. One of the issues is the aligning of policy and legislation to allow ease of digital broadcasting migration. The inclusion of provisions in national laws and policies that concerns the migration is the backbone to the process. The policymakers have the responsibility to ensure that the reviews of their policies are designed to be conducive to innovation, investment and increased competition. Also, it is being acknowledged that there would be need for the region to look into reforming of the current regulatory rules concerning broadcasting and these would, among others, include the current licensing regimes, competition rules, technical standards, frequency allocation and cross border coordination.

There is also the strategic issue concerning the future reuse of premium spectrum that will be freed from the current allocations for analogue broadcasting services. Various stakeholders in the Communication industry are debating on how best can our nations place to use this “digital dividend”. The various debates are either for new broadcasting services or other communications services such as mobile services.

It is necessary then that we form a forum and work at how best can SADC migrate to digital broadcasting and ensure that the best experiences are shared as well as the pitfalls are shared among us to be avoided by the followers of the migration process.

DAY ONE

SESSION 1: OFFICIAL OPENING

| Time | Programme Item | Responsible Person |
|--------------|-----------------------------|---|
| 09:00 -09:10 | Session Chair Remarks | <i>Mrs. Cecilia Mamelodi-Onyadile</i> , Senior Programme Manager Communications and Meteorology, SADC Secretariat |
| 09:10 -09:20 | Welcome Address | <i>Mr. Isidoro da Silva</i> , Executive Secretary CRASA |
| 09:20 -09:30 | Opening Remarks | <i>Mr. Trilock Dwarka</i> , Chairperson of ICTA |
| 09:30 -10:00 | Keynote Address | <i>Minister/Representative</i> of the Honourable Minister of Communications |
| 10:10 -10:20 | Vote of Thanks | <i>Mr. Richard Mwanza</i> Acting CEO of CAZ and Chairperson of CRASA |
| 10:20 -11:00 | Photo Session and Tea Break | |

SESSION 2: PANEL DISCUSSION: TOWARDS THE DIGITAL DIVIDEND: PROSPECTS AND CHALLENGES – POLICY AND REGULATORS PERSPECTIVES

| | Programme Item | Responsible Person |
|---------------|--|--|
| 11:00 -11:10 | Session Chair Remarks | Lesotho Communications Authority |
| 11:10 :11:30 | Legislative Perspective | Minister/Representative of Minister of Mauritius |
| 11:30 – 11:50 | Policy Perspective | Sthembiso Manzini , Dept of Communications, Republic of South Africa |
| 11:50 -12:10 | Regulatory Perspective | Director General/ Representative of Tanzanian Communications Regulatory Authority |
| 12:10 – 12:30 | Migration from Analog to Digital Broadcasting : Kenya Case Study | Eng. Jared Baraza , Head of Access Networks, AFRALTI |
| 12:30 -13:00 | Panel Discussion: | |

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|-------|-------------|
| 13:00 | Lunch Break |
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SESSION 3: PRESENTATIONS AND PANEL DISCUSSION: TOWARDS THE DIGITAL DIVIDEND: PROSPECTS AND CHALLENGES – OPERATORS PERSPECTIVES

| Responsibility | Programme Item | Responsible Person |
|----------------|---|--|
| 14:00 -14:10 | Session Chair Remarks | Independent Communications Authority of South Africa (ICASA) |
| 14:10 -14:30 | Digital Dividend Spectrum: Southern Africa Broadcasting Association Perspective | Mr. Arlindo Lopes , Secretary General SABA |
| 14:30 -14:50 | Digital Dividend Spectrum: GSM Africa Perspective | Mr. Vitalis Olunga , Chairman GSM Africa |
| 14:40 – 15:00 | Digital Dividend Spectrum: Mobile Operator Perspective | Representative of Vodacom Group south Africa |
| 15:00 -15:20 | Digital Dividend Spectrum: Broadcasting Signal Distribution Perspective | Mr. Dingane Dube Sentech- South Africa |
| 15:20 -15:50 | Panel of Discussion | |
| 15:50 -16:05 | Tea Break | |

SESSION 4: CAPACITY BUILDING ON DIGITAL BROADCASTING MIGRATION

| Time | Programme Item | Responsible Person |
|---------------|---|---|
| 16:10 -16:20 | Session Chair Remarks | Representative of MTEC |
| 16:20 -16:40 | Capacity Building on Digital Broadcasting Migration | Eng. Jared Baraza , Head of Access Networks, AFRALTI |
| 16:40 – 17:00 | | |
| 17:00 | End of Day One | |

DAY TWO

SESSIONS 5: WORKING GROUP: FOSTERING REGIONAL CONSENSUS ON KEY STRATEGIC ISSUES

| Responsibility | Programme Item | Responsible Person |
|----------------|--|--|
| 09:00 – 09:10 | Session Chair Remarks | CEO or Representative of POTRAZ |
| 09:10 – 09:40 | Presentation of the SADC Digital Migration Action Plan | <i>Cllr Robert Nkuna</i> , Convenor of the broadcasting committee of CRASA |
| 09:40 -10:00 | Presentation of Working Groups Terms of Reference | <i>Mr. Isidoro da Silva</i> , Executive Secretary of CRASA |

Working Group Break-Aways

| No | Theme | Convenor | Rapporteur |
|----|---|---|------------|
| 1 | Legislative and Policy issues | ICTA | |
| 2 | Multichannel licensing framework and competition issues | Mr. Oshinka Tsiang , Director of Broadcasting, BTA | INCM |
| 3 | Technical standards and Set-top-boxes | <i>Mr. Dumisa Ngwenya</i> ICASA | ERICSSON |
| 4 | Frequency planning and cross border co-ordination | <i>Mr. Mike Nkutiya/ Mr. Llyod Momba</i> MACRA | LCA |
| 5 | Consumer awareness and participation | TCRA | CAZ |

DAY THREE

SESSION 6: SADC MINISTRIES RESPONSIBLE FOR TELECOMMUNICATIONS, POSTAL AND ICT OFFICIALS ROUNDTABLE FOR DECLARATIONS AND ACTION PLANS

| Responsibility | Programme Item | Responsible Person |
|----------------|---|---|
| 09:00 -09:10 | Session Chairs Remarks | Representative of Ministry of Republic of Botswana and representative of Director General of INACOM |
| 09:10 -10:30 | Presentation of the Regional Plan of Actions | CRASA Secretariat and Drafting Committee |
| 11:00 -12:00 | Presentation of the Conference Communiqué | CRASA Secretariat and Drafting Committee |
| 12:00 | Closing address | <i>Mr. Trilock Dwarka</i> , Chairperson, ICTA Representative of Ministry of Communications Mauritius |

CRASA Members

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|---|---|--|
|  | Instituto Angolano das Comunicacoes | www.inacom.og |
|  | Botswana Telecommunications Authority | www.bta.org.bw |
|  | Autorite de Regulation de la Poste et des Telecommunications du Congo | |
|  | Lesotho Communications Authority | www.lca.org.ls |
|  | Malawi Communications Regulatory Authority | www.macra.org.mw |
|  | Information and Communications Technologies Authority of Mauritius | www.icta.mu |
|  | Instituto Nacional das Comunicacoes de Mocambique | www.incm.gov.mz |
|  | Namibia Communications Commission | www.ncc.org.na |
|  | Independent Communications Authority of South Africa | www.icasa.org.za |
|  | Ministry of Tourism, Environment and Communication of Swaziland | |
|  | Tanzania Communications Regulatory Authority | www.tcra.go.tz |
|  | Communications Authority of Zambia | www.caz.zm |
|  | Postal and Telecommunications Regulatory Authority of Zimbabwe | www.potraz.gov.zw |
| Associate Members | | |
|  | Angola Telekom | www.angolatelecom.com |
|  | Ericsson | www.ericsson.com |
|  | Nokia Siemens Networks | www.nsn.com |
|  | Vodacom Group | www.vodacom.com |
|  | Vodacom Tanzania | www.vodacom.co.tz |

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